

FJU China Study Tour

Apr 22 (Tue) — Apr 28 (Mon)



輔仁大學管理學院

Dr. Yaonan Lin



Why We Have China Study Tour

- ❑ Emerging market in China
- ❑ International company in China
- ❑ Operation and Supply Chain Management in both traditional and high-tech industries
- ❑ Meeting with top managers in EMBA program
- ❑ Entrepreneurs in China
- ❑ Understanding China's macroeconomy



Prepare Yourself!

- ❑ Why you should focus on China?
- ❑ What are the business opportunities in China?
- ❑ What potential risks to have your own business in China?
- ❑ Why it is hard for Westerners to communicate with Chinese by themselves?



What You Should Know

- ❑ Must join
- ❑ Tour fee: **NTD45,000.-**
- ❑ Payment before **2014/3/10**
- ❑ Collecting Passport for visa before **2014/2/14**
Around 10 working days
Return around **2014/2/21**
- ❑ Collecting Passport for airport group check in
before **2014/4/18**
- ❑ Be on time (VERY IMPORTANT !!)
- ❑ Need to attend all activities in tour schedule

Evaluation

China study tour occupies 30% grade in the course of Supply Chain Management

These 30% grade will be composed as follows:

On time (15%)

(Every time you are late you will lose one point)

China tour study report (15%)

(1000 words minimum)

Submit to Professor Yaonan Lin **before 2014/5/10**

Faculty in China Study Tour



**Dean
Michael Lee**



**Associate Dean
Tsung-Pei Lee**



**Director
Yaonan Lin**



**Professor
James Daley**



**Professor
Shawn Huang**

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Schedule in Hangzhou

Day1, 4/22(Tue)

□ Flight: CA150 TPE-HGH 12:20/14:10

Taoyuan-Hangzhou

Lunch: In the flight

□ Afternoon : West Lake tour

Dinner: LWL Chinese Restaurant

□ Evening : Impression West Lake Show

□ Hotel : Hangzhou Courtyard by Marriott Hangzhou
Wulin

DAY 1

West Lake Cruise

“Impression West Lake”



Schedule in Hangzhou

Day2, 4/23(Wed)

Breakfast: Hotel

□ **Morning: Business visit – Master-Kong Hangzhou**

Lunch: Master-Kong

□ **Afternoon : Business visit – Mercedes-Benz**

Dinner: West Lake Restaurant (Buffet)

□ **Hotel : Hangzhou Courtyard by Marriott Hangzhou
Wulin**

DAY 2

West Lake Cruises

康師傅控股

康師傅

杭州顶益食品有限公司

HANGZHOU DINGYI FOOD CO., LTD.



康師傅



Schedule in Shanghai

Day3, 4/24(Thu)

Breakfast: Hotel

☐ **Morning : Traffic – Hangzhou -> Shanghai**

Lunch: Chinese Restaurant

☐ **Afternoon: Lecture –**

The head in China Entrepreneurship Group

Dinner: Oriental Pearl Tower(Buffer)

☐ **Hotel : Renaissance Shanghai Zhongshan Park**
Hotel



DAY 3



中国青年创业就业基金会
CHINA FOUNDATION FOR YOUTH ENTREPRENEURSHIP AND EMPLOYMENT

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Schedule in Shanghai

Day4, 4/25(Fri)

Breakfast: Hotel

□ **Morning: Business Visit – Protek**

Lunch: Protek

□ **Afternoon: Business Visit – Pink Mary**

Dinner: SNK Chinese Restaurant (farewell diner)

□ **Hotel : Renaissance Shanghai Zhongshan Park
Hotel**





DAY 4

Pink Mary
PARIS · NEW YORK · MILANO



*Elegant
Charm*

优雅韵致连衣裙

Schedule in Shanghai

Day5, 4/26(Sat)

Breakfast: Hotel

- **Morning: SAIF - Shanghai Jiao Tong University**
Seminar with top managers studying in the EMBA program

Lunch: SAIF

- **Afternoon: Free time**

Dinner: Not included

- **Hotel : Renaissance Shanghai Zhongshan Park**
Hotel



DAY 5



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Seminar with top manager
in the EMBA program



Schedule in Shanghai

Day6, 4/27(Sun)

Breakfast: Hotel

☐ **Morning : SAIF-Shanghai Jiao Tong University**

Lecture-China's macroeconomy

Lunch: Not included

☐ **Afternoon: Free time**

Dinner: Not included

☐ **Hotel : Renaissance Shanghai Zhongshan Park Hotel**

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DAY 6



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Charles Chang
Director of MF, SAIF
Associate Professor in Finance,
The Macroeconomy in China



Schedule in Shanghai

Day7, 4/28(Mon)

Breakfast: Hotel

□ Morning : Business visit-Shanghai Futures Exchange

Lunch: In the flight

□ CA195 PVG/TPE 14:30-16:25 (Pudong – Taoyuan)

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DAY 7



昵图网 www.nipic.com

上海期货交易所

Shanghai Futures Exchange

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Group in China study tour

🌐 等儒瑤分組後補上

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Departure

□ Bus pick up time on

2014/4/22 07:00 FJU Front Gate

If you want to arrive airport by yourself please tell FJU office before **2014/4/19 16:30**

□ Flight Number: CA150

□ Check in: **2014/4/22 10:20**, Taoyuan Airport, Terminal 2, the counter of Airchina group.

□ Yaonan' Mobile: 0935-185-428

□ Mandy's Mobile: 0935-890-931

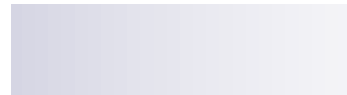
1-369-134-9046 (CN)

□ Tracy's Mobile : 0033 704 005 (TW)



Luggage

- **Every member is allowed with checked-in luggage that's less than 20KG.**
- You will be responsible for any additional fees if your luggage is overweight.



Insurance

According to “Regulation Governing Travel Agencies” Article 53

1.Liability insurance coverage is NTD 5,000,000 per person.

2.Physical injuries caused by accidents, the medical expenses coverage is up to NTD 200,000.



Currency

- The official currency in China is the Renminbi (RMB)
- The currency ratio between US Dollar : Renminbi (RMB) about 100 : 600



- You can exchange currency in the hotel or airport
- Credit Card :
Visa, Master Card, American Express, Diners Club, Federal Card and JCB credit cards are accepted at most hotels and shops in the major cities

Tips

- Gratuity pay by personal, each room about RMB 5 Yuan.
- Leader, tour guides, drivers, and luggage's gratuity have been included in your China study tour fee.



Electricity

- 220 volts
- China uses both a 2 and 3-pin power outlets
- For your convenience, it is recommended that you bring your own adapters.
- Some hotels do provide adapters.



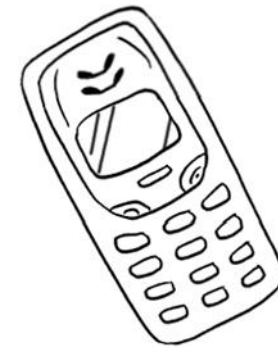
Phone Call

Call to Taipei, U.S. or Europe

China International call number (00)

+ National number + Area number

+ Phone or mobile number



For Pre-checking (???)

Before 16:30, Apr 18, 2013.:

- Give your **passport** to FJU office.
- Tell FJU office you will take tour bus from FJU to airport on Apr 22 morning or not?

Otherwise you will waiting **a long time** for check in your ticket on Apr 22,2014 afternoon.



Q&A



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Day 1 4/22(Tue)	CA150 TPE/HGH 1220/1410 TPE (Taoyuan)/Hangzhou West Lake Impression West Lake Show
Meals	B : Not included L : Airplane D : LWL Chinese Restaurant
Hotel	Hangzhou Courtyard by Marriott Hangzhou Wulin
Day 2 4/23(wed)	M : Business visit- Master-Kong Hangzhou A : Business visit- Mercedes-Benz
Meals	B : Hotel L : Master-Kong D: West Lake Restaurant (Buffet)
Hotel	Hangzhou Courtyard by Marriott Hangzhou Wulin
Day 3 4/24(Thu)	M : Traffic - Hangzhou -- > Shanghai A : Lecture- Head of the China Entrepreneurship Group
Meals	B : Hotel L : Chinese Restaurant D : Oriental Pearl Tower-Buffet
Hotel	Renaissance Shanghai Zhongshan Park Hotel
Day 4 4/25(Fri)	M : Business Visit –Protek A : Business Visit –Pink Mary
Meals	B : Hotel L : Protek Farewell Dinner : SNK Chinese Restaurant
Hotel	Renaissance Shanghai Zhongshan Park Hotel
Day 5 4/26(Sat)	M : SAIF-Shanghai Jiao Tong University Meeting with EMBA Students A : Free time
Meals	B : Hotel L : SAIF D : Not included
Hotel	Renaissance Shanghai Zhongshan Park Hotel
Day 6 4/27(Sun)	M : SAIF-Shanghai Jiao Tong University Lecture - China's macroeconomy -Associate Professor of Finance, Director of MF Program, SAIF A : Free time
Meals	B : Hotel L : Not included D : Not included
Hotel	Renaissance Shanghai Zhongshan Park Hotel
Day 7 4/28(Mon)	M : Shanghai Futures Exchange A : CA195 PVG/TPE 1430/1625
Meals	B : Hotel L : Airplane D : Home
Hotel	Not included

